

MAKERERE UNIVERSITY BUSINESS SCHOOL

Invites you to the

27th Annual International Management Conference

Theme: "Leveraging Governance, Human Capital and Technology for Sustainability"

In the era of rapid technological advancements and increasing global challenges, leveraging governance, human capital and technology for sustainability has become paramount for the sustainable development of societies. This approach recognizes the critical interplay between effective governance, skilled human capital, and the responsible use of technology to address complex issues such as climate change, resource management, social inequality, economic development and supply chain disruptions. By combining these elements, societies can create a framework that ensures the well being of present and future generations while preserving the planet's resources.

Governance, emphasizing structures, systems and practices has gone beyond the traditional economic concerns to address environmental, social considerations both in the short and long term. This calls for commitment of top management, flexibility and alignment of structures to achieve sustainability.

Human capital, encompassing knowledge, skills and expertise, is pivotal in driving sustainable initiatives. By investing in education, capacity building and fostering a culture of sustainability, we empower individuals to become agents of change and contribute to the sustainable transformation of our societies.

Technology is an enabler, offering innovative solutions that enhance sustainability across diverse domains. From renewable energy and clean technologies to data analytics and digital platforms, technology provides the tools and platforms necessary for efficient resource management, transparency, and collaboration.



Eng. Isaac Mubarak Ngobya
MUBS Council Chairman



Prof. Moses Muhwezi
Ag. Principal
MUBS



Dr. Rachel Mindra Katoroogo
Conference Chair

During this conference, we will explore the best practices, case studies, and strategies that demonstrate how effectively leveraging governance, human capital, and technology can promote sustainability in various sectors at the micro and macro levels of the economy.

The conference will provide important forum for interaction of different ideas in businesses and management between the academicians, researchers, government and practitioners under the following tracks:

Track 1: Auditing, Accounting, Law, Real Estate and Taxation

Track 2: The Maturing Discipline of Human Capital, Strategy and Governance

Track 3: Sustainable Tourism and Hospitality Business in the Multilingual Digital Era

Track 4: Green Marketing - How Much Will it Be Inclusive and Sustainable

Track 5: A New Product on the Shelf: Business Education. A Science or an Art?

Track 6: Tec for a Sustainable Future

Track 7: Supply Chain, Procurement, Transport and Logistics

Track 8: Energy, Oil and Gas

Track 9: Sustainable Entrepreneurship for Inclusive Development

Track 10: Managing Firms Sustainably in the Age of Chaos

KEY SPEAKERS



Ms. Daniele
Nyirandutiye
Deputy Mission Director
USAID Uganda



Mr. Ramathan Ggoobi
PSST/Secretary to the
Treasury



Ms. Sylvia Mulinge
CEO; MTN Uganda



Ms. Gorretti Masadde
CEO; Uganda Institute
of Banking and Financial
Services



Prof. Umar Kakumba
Makerere University
Deputy Vice Chancellor
(Academics)



Prof. Edward Bbaale
Director; Directorate of
Research and Graduate
Training
Makerere University

Date:

September 25-27, 2023

Venue:

Silver Springs Hotel, Bugolobi

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