



Nation Media Group is Uganda's most influential media house, operating the Daily Monitor, Saturday Monitor and Sunday Monitor newspapers, 93.3 KFM, 90.4 Dembe FM, NTV Uganda, Spark TV and Nation Courier Service.

We are seeking qualified and experienced **Business Executives – Broadcast** to source new business and service existing clients. The goal is to maximize revenue generation and collection to meet NMG-U's business objectives.

MAIN RESPONSIBILITIES

- Aggressively grow advertising business.
- Coordinate Designing and approval of client's adverts.
- Collect dues on advertising space sold on credit.
- Maintain sales contacts with appropriate representatives of major advertisers and to follow-up and resolve any complaints.
- Develop prospects of potential clients.
- Coordinate supplements for NMGU clients.
- Provide regular sales and collection reports to the Business Manager.
- Handle customer complaints and provide feedback for customer satisfaction and growing client portfolio.

QUALIFICATIONS & EXPERIENCE:

Academic: Basic University Degree from an accredited institution.

Experience: At least 1–2 years Sales experience in a related field

CORE COMPETENCIES:

- Strong communication and interpersonal skills
- High drive for results
- Very high personal standards
- Good proposal writing skills
- Ability to build strong relationships
- Appreciation for numbers
- Strong customer focus
- Good planning and organizing skills

If you believe that you are our ideal candidate, please submit your application, detailed CV and academic documents with a daytime telephone number, quoting the position you have applied for in the subject line to the Commercial Manager–Broadcast

commadmin@ug.nationmedia.com OR Hand deliver to Commercial Office at Airtel House wampewo Avenue Kampala by **14th August, 2024**

Please note that only short listed candidates will be contacted.